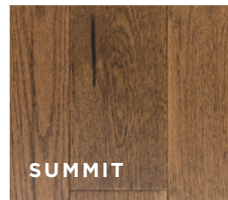
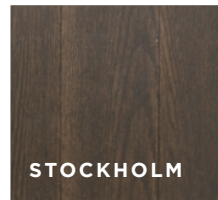
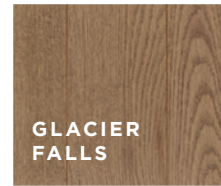


**SIMPLY FUNCTIONAL. INCREDIBLY BEAUTIFUL.
EIGHT COLOR CHOICES.**



NORDIC  NATURALS

Scandinavian inspired. Appalachian harvested.



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MULLICAN®
— HARDWOOD FLOORING —



NORDIC  NATURALS

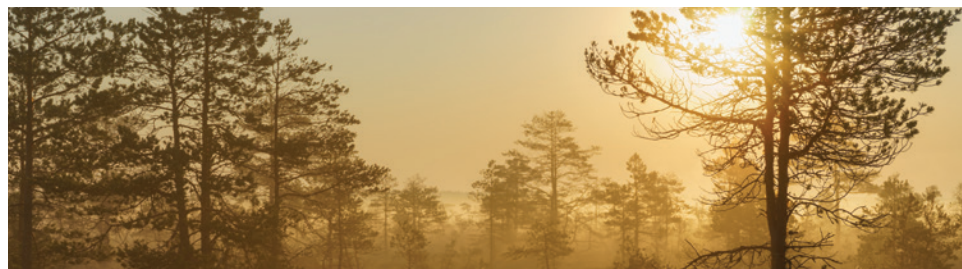
Scandinavian inspired. Appalachian harvested.

NORDIC NATURALS COLLECTION



THROUGHOUT OUR HISTORY, Mullican Flooring has pushed the boundaries of hardwood flooring to bring you collections of the highest quality. We consistently strive to reach new aesthetic heights, create the most durable products, and develop best practices for environmental care.

In the spirit of continued innovation, we've released a new Scandinavian-inspired line called Nordic Naturals, a sublime natural collection within our solid hardwood flooring line. Muted tones and subtle organic variations create a refined palette for ultimate comfort and style. Available in oak, this premium designer line is sustainably harvested and crafted in the Appalachian Mountains.



OUR PROCESS



FROM FOREST TO FLOOR, every tree, sawn log, and finished plank is treated with the utmost care. We work to protect the natural beauty of our mountain home, and every plank is inspected, inch by inch, to meet the highest standards.

Appalachian hardwoods produce beautiful, consistent grain patterns that enhance color and durability. Our Nordic Naturals collection heightens the beauty of the hardwood by carefully selecting elegant natural tones to bring out exquisite patterns in the wood grain. Offering eight upscale colors, the addition of Nordic Naturals will distinguish Mullican Flooring from its market competitors.

“ We are proud to introduce our Nordic Naturals collection and prouder still to reaffirm our commitment to innovation. Mullican Flooring is a leader in domestic hardwood flooring, and this beautiful new collection will serve as a launching point for more product development and manufacturing in the United States.”

PAT OAKLEY
Vice President, Marketing



SUBLIME

Muted natural tones complement any natural lighting conditions, bringing warmth into the home. Note how differing light conditions bring out new shades and textures in the flooring.



ORGANIC

Our process highlights the natural features of only the highest quality hardwood to create organic beauty. Our precise finishes are tailored to enhance and reveal natural features in the wood.



SUSTAINABLE

Every tree is carefully harvested to promote the health of the forest. Hardwood is a long-lasting material that captures carbon and brings life to the home.



COMFORTABLE

The Nordic Naturals collection is inspired by Scandinavian design principles that maximize interior comfort. Natural textures, subtle tones, and a smooth finish create an elegant yet relaxed feeling.